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From the desk of  
**JOHN BRADSHAW**



April 2021

Dear It Is Written partner,

Back in January, It Is Written released two hugely impactful television programs. In parts one and two of “Preventing Cognitive Decline,” Dr. Wes Youngberg shared strategies for preventing and even reversing dementia. The response to the programs was beyond our expectations. After the programs aired, more than 3,500 people ordered Dr. Youngberg’s book, *Memory Makeover*, which we offered on the program.

***We had struck a nerve.*** People are concerned about their health! Of course, this was no surprise. Our health-based programs always elicit a strong response. And the past 12 months have been rife with anxiety, precautions, and restrictions all related to infection rates and immunity. Many of us have lost loved ones and friends to a disease that didn’t exist a little more than a year ago.

*This series reached people just like Jesus did. We touched hearts where they hurt and brought hope and healing.*

***Jesus spent more time healing the sick than preaching.*** He knew that ministering to the body opens up the avenues to the soul. And your support of It Is Written is an extension of Jesus’ healing hand.

***No evangelism program is complete without addressing—and in a big way—issues of health.*** Last year, in the midst of the pandemic, It Is Written produced Take Charge of Your Health, a seven-part series covering the major lifestyle diseases being faced today.

The feedback was phenomenal. We received testimonies from people all over the world stating that Take Charge of Your Health had been a blessing to them and their families. ***This series reached people just like Jesus did.*** We touched hearts where they hurt and brought hope and healing. I want to invite you to reach people like this again.

After Take Charge of Your Health, hundreds of people replied to our event survey. When asked how It Is Written could best help them reach their health goals, **almost 50 percent asked for a follow-up series.** We listened.

We're ready to do it again. **As a part of ACTS 20:21, It Is Written has produced Next Level Health, starting April 23.** The seven-part series is designed specifically for churches trying to reach their local communities with practical life-changing health principles and for people witnessing to family and friends. Featuring physicians and medical experts and presented in a dynamic, magazine-style format, Next Level Health will cover hot-button health topics such as boosting immunity, improving mental performance, increasing energy, enhancing relationships, and promoting emotional wellbeing. It's a

April 23-29

nextlevelhealth.life



*I cannot wait for you to see Next Level Health. This is a program your friends and neighbors need to watch with you.*

*God has given us opportunities to reach out with the gospel like never before, and you have enabled us to take those opportunities.*

series you and all your friends and neighbors can watch together. (You can register for free at nextlevelhealth.life.) This series will make a big difference for the kingdom of heaven. As you would expect, I will be encouraging people to take special care of their spiritual health.

Next Level Health will air globally on our full-time channel, It Is Written TV, and social media. Costing almost \$100,000 to produce, Next Level Health will reap enormous returns. As always, we can't do it without you. While the world has struggled under the weight of the pandemic, It Is Written has taken steps forward, not backward. We have been more active in evangelism, not less active. God has



*Pastor Eric Flickinger and I filming one of the segments for Next Level Health.*



given us opportunities to reach out with the gospel like never before, and you have enabled us to take those opportunities. And that's why we are conducting Next Level Health. Souls will be won. Lives will be changed. People will learn ways to improve their physical health, and they will come to know the Great Physician, in whom is everlasting life.



Let me share a story that will help you see why these series are so important. Prisha's life was at a low. She had lost two close friends to COVID-19, and then her husband walked out of her life. Prisha was devastated. She knew few people in the city where she lived and began questioning the meaning of her life. At that very moment a friend invited her to watch Hope Awakens, the online evangelistic series we conducted last year as the pandemic shut down society. Figuring she had nothing to lose, Prisha accepted her friend's invitation.

*Each of the seven episodes features experts of various health fields including physicians, physical therapists, and nutritionists.*



Prisha was a Hindu and heard things she had never heard before in this It Is Written series. She found hope in Jesus as a personal Savior, and hope in the Bible, a trustworthy guide and a beautiful revelation of the love of God. Prisha couldn't resist Jesus! She accepted the offer of ongoing Bible studies, began to attend her local church, and was recently baptized! As I watched Prisha's testimony only a few weeks ago, I was extraordinarily grateful. Grateful to God, who moved in Prisha's life by the power of the Holy Spirit. Grateful to Prisha's friend, for extending a simple invitation. And grateful to you, because without your support the series would not have happened, and Prisha would not have come to faith in Jesus. Her story is a modern miracle, one that you made possible!



*Next Level Health will cover a broad range of topics, providing biblical principles for all aspects of human health.*

That's why we do what we do at It Is Written. I want you to know that your support truly impacts lives. Your support now of Next Level Health is going to see to it that many more people are reached for the kingdom of heaven. We can't do it without you, but with you—and with the blessing of God—more lives in this broken world are going to find faith in Jesus.

***Would you prayerfully consider making a generous gift to support Next Level Health, and reach more people with the everlasting gospel?*** The series airs April 23–29 and will be available on demand afterward. Remember to register at [nextlevelhealth.life](http://nextlevelhealth.life) and invite your friends to do the same.

We are on the last stretch to the kingdom, and there are people who are waiting to be brought to faith in Jesus. Thank you for joining us in reaching them. For eternity.

Yours for a finished work,

Pastor John Bradshaw  
President, It Is Written

**Click the button to**

**DONATE NOW**

P.S. Responses to our health television programs this year have only affirmed what we already knew—people are searching for answers about their health. Reaching someone with good health is an entering wedge to reach them with the gospel of Jesus. As a part of ACTS 20:21, our second health series Next Level Health begins April 23. Your generous support of It Is Written right now will ensure this program brings Jesus to as many people as possible.



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